
Making sustainability real: EU policies, the role of technology, and new business models

ESSCA Workshop - Programme

Date: **17th-18th of April 2023 (Monday-Tuesday)**

Convenors: **EU-Asia Institute, ESSCA School of Management, University of Warwick**

Venue: **ESSCA School of Management, Lyon, 4 Pont Pasteur, 69007 Lyon, France & Online via Teams**

Conference opening - Monday 17th of April 2023

Meeting link: [Click here to join the meeting via Teams](#)

Please take note that the link for the opening event differs from that of the workshop sessions.

Room: Amphi 001 – Ground floor

9:00 - 9:45 CET

Welcome & introduction to the workshop

- Dr. Rosa M. Fernandez Martin, University of Warwick
- Dr. Katia Picaud-Bello, ESSCA, EU*Asia Institute
Presentation of the ERASMUS+ Periscope Project
- Prof. Thomas Hoerber, ESSCA, EU*Asia Institute

9:45 - 10:45 CET

Keynote Speech “Making Sustainability real”

Lord Christopher Smith, Master of Pembroke College, Cambridge, and member of the House of Lords in the UK.

30 minutes lecture & 30 minutes questions/answers and discussion

10:45 - 11:00 CET

Break *Transfer to the workshop room*

Workshop Day 1: Monday 17th of April 2023

Meeting link: [Click here to join the meeting via Teams](#)

Please take note that the link for the workshop sessions differs from the one opening event.

Room: 501 Salle du Conseil, 5th floor

11:00 – 12:30 CET

Session 1 – Sustainable finance and sustainable investment practices

Chair: Dr. Rosa M. Fernandez Martin

- **Prof. Andrea GATTO**, Wenzhou-Kean University, *At the nexus of circular economy, equity crowdfunding and renewable energy sources: Are enterprises from green countries more performant?*
- **Ms. Fanny GANTIER, Mr. Luca TAVANO, ESSCA & Mr. Jakub SIEBER**, University of Economics in Bratislava, Faculty of Business Economy, *Primary bond market in France: Going green and sustainable?*
- **Questions and Answers**

12:30 – 14:00 CET

Lunch break

14:00 - 14:30 CET

Dr. Jonas SCHÖNEFELD, Institute for Housing and Environment, Darmstadt

Book presentation: The Evaluation of Polycentric Climate Governance

14:30 - 14:45 CET

Dr. Christoph WEBER, ESSCA, EU*Asia Institute

Book Project Presentation: European Environmental Conscience in the EU – A look at finance, innovation, and external relations of the EU.

Prof. Thomas HOERBER, ESSCA, EU*Asia Institute

Presentation of the Routledge Book Series: Governance of Sustainability in Europe

14:45 - 15:15 CET Coffee Break

15:15 – 17:45 CET **Session 2 – Social and environmental issues in supply chain**

Chair: Dr. Jonas Schönefeld

- **Dr. Lucie Qian XIA**, London School of Economics and Political Science, *Navigating the sustainability-supply chain nexus*
- **Mr. Julian BRINKMEYER**, TU Dortmund University, *A literature-based taxonomy of supply chain crises induced by sustainability issues in the upstream supply chain*
- **Prof. Dr. Jörn-Carsten GOTTWALD**, Ruhr University Bochum, *Engineering, Green, Sustainable, and Resilient Supply Chains: The New EU Approach to China and Taiwan*
- **Mr. Michael FIOLKA**, TU Dortmund University, *Grievance, Complaints, Employees voice or Stakeholder Engagement – similarities and differences in the perspective of CSR and the CSDD Directive*
- **Questions and Answers**

20:00 CET **Conference Dinner**

Les Salons d'Anthouard, 249 Rue Marcel Mérieux, 69007 Lyon – ([Map](#))

15 minutes walk from the venue to the restaurant

Day 2: Tuesday 18th of April 2023

Meeting link: [Click here to join the meeting via Teams](#)

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Room: 501 Salle du Conseil, 5th floor

9:00 – 11:00 CET

Session 3 – New and needed green competences: what are they?

Chair: Dr. Katia Picaud-Bello

- **Prof. Naciba CHASSAGNON HANED**, ESSCA, EU*Asia Institute, *Ecotypes and environmental awareness amongst students*
- **Dr. David N. BENJAMIN**, Aqua Naturae A/S, *Soft skills and warm hands: Self efficacy and social knowledge to enable effective production and sustainable innovation*
- **Dr. Simona DAVIDESCU**, University of York, ESSCA EU*Asia Institute, *Undermining Sustainability: Romania's Contradictory Energy Policies*
- **Questions and Answers**

11:00 - 11:15 CET

Coffee Break

11:15 – 13:15 CET

Session 4 – Challenges and best practices in sustainability reporting and sustainable corporate governance

Chair: Dr. Simona Davidescu

- **Dr. Tomasz BRAUN**, Lazarski University, Warsaw, *Corporate Sustainability Reporting Directive – an Element of the EU Multilevel Sustainability Enforcement System*
- **Dr. Rosa M. FERNANDEZ MARTIN**, Warwick University, *Disclosure of non-financial information by Small and Medium Enterprises (SMEs) in Europe: The end of voluntary corporate sustainability reporting?*

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- **Ms. Blanca MARABINI SAN MARTIN**, Center of East Asian Studies, Madrid Autonomous University & **Ms. Valeria Fappani**, University of Trento, *Reclaiming battery components: recycling rare earths to overcome the EU's dependency on China?*

- **Questions and Answers**

13:15 - 14:45 CET Lunch break

14:45 - 16:30 CET **Session 5 – The barriers for implementation of digital tools and environment-friendly technologies**

Chair: Dr. Christoph Weber

- **Dr. Sarah LIEBERMAN**, Canterbury Christ Church University, EU*Asia Institute, *Sustainable Development and Space Activity: A Compatibility Oxymoron?*

- **Questions and Answers**

16:30 - 17:00 CET **Conclusions**

Concluding remarks by

- Dr. Rosa Fernandez Martin, University of Warwick
- Dr. Katia Picaud-Bello, ESSCA EU*Asia Institute
- Prof. Thomas Hoerber, ESSCA EU*Asia Institute