

Programme - Writing Workshop

The European Environmental conscience in EU Economics: Finance, innovations, and external relations

Date: Monday, 3 July 2023

Convenor: EU*Asia Institute at ESSCA School of Management

Venue: ESSCA Campus Lyon (4 pont Pasteur, 69007 Lyon) and online

Monday, 3 July 2023

Meeting link: [TEAMS](#)

Room: 501 Salle du Conseil, 5th floor

9:00 - 9:30 CET

Welcome & introduction to the workshop

- Dr Christoph Weber, ESSCA, EU*Asia Institute
- Dr Marjorie Tendero, ESSCA, EU*Asia Institute
- Prof Thomas Hoerber, ESSCA, EU*Asia Institute

9:30 – 10:30 CET

Session 1: The growing role of green finance

and sustainability-oriented financial regulation in the European Union 1

Chair: Prof Thomas Hoerber

- **Gael Callonnec, Mathieu Garnerio, Noam Leandri**, ADEME, *Macroeconomic impact of a green finance shock*
- **Jürgen Kähler and Christoph Weber**, FAU Erlangen-Nuernberg and ESSCA, *Going green? The changing role of the ECB in the sustainability strategy of the EU*

10:30 - 11:00 CET

Coffee Break

11:00 – 12:00 CET

Session 2: The impact of innovation and knowledge transfer on sustainability in the European Union

Chair: Dr Christoph Weber

- **Maxence Tétard and Marjorie Tendero**, INP Toulouse Eco Tech Ceram and ESSCA School of Management (Angers), *The environmental impacts of digital pollution and digital sobriety in Europe: EU and national measures*
- **Daniel Feser**, Darmstadt University of Applied Sciences, *New economic models for sustainability-oriented knowledge transfer? A contrasting case study on two knowledge transfer projects*

12:00 – 14:00 CET

Lunch break

14:00 – 15:00 CET

Session 3: The growing role of green finance and sustainability-oriented financial regulation in the European Union 2

Chair: Prof Thomas Hoerber

- **Dejan Glavas**, ESSCA, *The EU Green Bond Market*
- **Chiara Pappalardo**, Georgetown University, *Financing Europe's Transition to a Low-Carbon Economy: The Role of Sustainable Finance*

15:00 - 15:30 CET

Coffee Break

15:30 – 17:00 CET

Session 4: The influence of sustainability on the external relations of the European Union

Chair: Dr Marjorie Tendero

- **Frauke Pipart**, UC Louvain, *EU ambition in international environmental negotiations*

- **Lucie Qian Xia**, Grantham Research Institute on Climate Change and the Environment (LSE), *EU-China sustainability diplomacy*
- **Paiman Ahmad, Muhammad Usman, and Atif Jahanger**, University of Raparin, Wuhan University, and Hainan University, *European Green Deal Effects on the Oil Producing Economics, Challenges and Opportunities*

17:00 – 17:30 CET

Conclusion

- Information about the remainder of the process
- Questions & Answers