

Responsibility, Business and Peace Workshop Event

Bridging Policy and Research

ESSCA School of Management, Paris, 3rd – 4th April 2025

Room B203

[Responsibility, Business and Peace Workshop - 3-4 April 2025 - ESSCA Paris - ESSCA Knowledge](#)

DAY 1 – Thursday, 3rd April

1:00 pm – 1:10 pm – Welcome

- **Christopher Williams and Anna Dimitrova, ESSCA School of Management & EU*Asia Institute**

1:10 pm – 2:00 pm – Navigating the New World Order

- *The Precarious Headwinds for Business and Peace: How to Navigate for Positive Impact Through Trump 2.0 and Beyond*
Jason Miklian, Professor, University of Oslo
- *Empowering Businesses to Deal with the New World Order: How to navigate complexity and fragility through systems thinking, ethical leadership and shared value creation*
Mark van Dorp, Independent Consultant and Research Associate at London School of Economics & Political Science

2:10 pm – 3:30 pm – Entrepreneurship and Enterprise in Conflict Zones

- *SMEs, ethno-political conflict and peace building entrepreneurship*
Joanne Murphy, Professor, University of Birmingham
- *Peace-Positive Reconstruction: Lessons for Businesses in Ukraine and Gaza*
John Katsos, Professor, American University of Sharjah
- *Doing Business Amidst Bombs: Normative Reactions of Multinational Enterprises in Wartime Ukraine*
Viatcheslav Avioutskaa, Professor, ESSCA School of Management & EU*Asia Institute

3:30 pm – 4:00 pm – Coffee break

4:00 pm – 5:30 pm - Policy and Practices in Volatile Contexts

- *Empowering Whistleblowing*
Ian Foxley, Whistleblowing Campaigner and Expert, former British Army



[Visit the EU*Asia Institute website](#)

- *Policy Implications of Bargaining Models of Business & Civil War*
Molly M. Melin, Professor of Political Science, Loyola University, Chicago
- *Promoting responsible business practices in conflict-affected and high-risk areas (CAHRA)*
Justine Apollin, Dialogue and engagement Officer at FIR (Forum for Responsible Investment)

DAY 2 – Friday, 4th April

9:30 am – 10:30 am – Bridging Research and Practice

- *The Dark Side of Firm Political Strategies in Conflict Zones*
Anna Dimitrova, Professor, ESSCA School of Management & EU*Asia Institute
- *Engaging with Corporations and Investors in Conflict Zones: Perspectives from a Human Rights NGO*
Antoine Madelin, International Advocacy Director, FIDH (International Federation for Human Rights)

10:30 am – 10:45 am – coffee break

10:45 am – 11:45 am

- **Group discussion: “How can business and peace scholarship make an impact?”**
Moderator
Christopher Williams, Professor, ESSCA School of Management & EU*Asia Institute

