Programme

From Geopolitics to Geoeconomics

Date: 23-24 April 2025 (Wednesday-Thursday)

Conveners: ESSCA EU*Asia Institute YiXiong HUANG, Maik HUETTINGER, and Christoph WEBER

Venue: ESSCA School of Management, Lyon (4 Pont Pasteur) & Online

Day 1 – Wednesday 23 April 2025

Meeting link: Teams

Room: 124, 1st floor

09:30 – 10:00 CEST — **Welcome & introduction to the workshop**

YiXiong HUANG, ESSCA, EU*Asia Institute
Maik HUETTINGER, ESSCA, EU*Asia Institute
Thomas HOERBER, ESSCA, EU*Asia Institute
Christoph WEBER, ESSCA, EU*Asia Institute

10:00 – 11:00 CEST — **Session 1 – Geoeconomics and Trade Wars**

Chair: Thomas HOERBER

- **Weiner, Csaba -** Hungarian firms in the Russian market: Trade, investment, and adaptation under sanctions
- **Kähler, Jürgen,** Weber, Christoph - Winners and Losers of Trade Wars: The Effects of Trump's Trade War II

11:00-11:30 CEST — Coffee Break

11:30 – 13:00 CEST — **Session 2 – Technology and Strategic Industries**

Chair: YiXiong HUANG

- **Galli, Jean-Charles -** Bitcoin in America: An Emerging Strategic Instrument for Washington
- ~~**Huang, Kai-Shen -** Global Export Control Law under Competing Demands: The Taiwan Case~~

- **Classen, Xue -** Changes of International Economic and Political Structure: The Emergence of New World Empire?

13:00-14:30 CEST Lunch Break

14:30-16:00 CEST **Session 3 – Economic Sanctions and Political Strategies**

Chair: Maik HUETTINGER

- **Bastardo Martinez, David -** European Sanctions Against Nicolás Maduro's Government in Venezuela: A Geoeconomic Analysis
- **Burmester, Isabell -** Hegemony Through Standards: Economic Sanctions, Food Safety, and Geopolitical Competition between Russia and the EU
- **Torres, Pamela -** The Mining Super-State in MERCOSUR

16:00-16:30 CEST Coffee Break

16:30-17:30 CEST **Session 4 – Security and Geopolitical Strategies**

Chair: Christoph WEBER

- **Yun, Jinyeong -** Gains from Gunboats: U.S. Aircraft Carriers and Financial Markets in East Asia
- ~~**Alina, Nychyk -** The New Era of Ukraine's Foreign Policy towards the EU~~

20:00 Conference Dinner:

Casa Nobile Gerland

283 Avenue Jean Jaurès, 69007 Lyon

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Day 2 – Thursday 24 April 2025

Meeting link: Teams

Room: 124, 1st floor

09:00 – 09:30 CEST **Welcome coffee**

09:30 – 11:00 CEST **Session 5 – Geopolitics of Technology and AI**

Chair: Maik HUETTINGER

- **Albuquerque, Pedro H. -** The geopolitics of AI-related industrial policies: A critical perspective
- **Monika, Papp -** EU Strategic Autonomy and State Aid Control: Important Projects of Common European Interest
- **Malyarenko, Alexander -** Geopolitical Pressures and Adaptive Trade: The Rise of Parallel Logistics in EU-Russia Relations

11:00-11:30 CEST Coffee Break

11:30 – 12:30 CEST **Session 6 – Technology, Geopolitics, and Competitiveness**

Chair: YiXiong HUANG

- **Noela, Mahmutaj** - China's BRI: Economic Opportunity or Geopolitical Strategy in the Western Balkans?
- **Tawfik, Bourgou -** Tech Wars and the Transformation of National R&D Models. New Developments and New Geopolitical Risks

12:30-14:00 CEST Lunch:

Novotel Lyon Gerland Musée des Confluences

70 avenue Leclerc, 69007 Lyon

14:00 – 15:30 CEST **Session 7 – Geoeconomics and National Strategy**

Chair: Christoph WEBER

- **Wang, Li-Jung -** Geoeconomics and National Technology Competitiveness: The Case of Semiconductor
- **Belgacem, Karim -** BRICS+: A real political and economic counterweight to current global governance?
- **Ranjan, Abhishek and Jadhav, Kishor** - Geopoliticization of International Trade: Between National Security and Economic Interests

15:30 – 16:30 CEST **General discussion and closing words by the organisers**

YiXiong HUANG, ESSCA, EU*Asia Institute
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