ESSCA RESEARCH
EU*ASIA INSTITUTE

THE FUTURE OF RECYCLING

International Workshop - 5 November 2026 - 08:00 – 18:00

Organizers: Xiaofei Ma - ESSCA School of Management, Gabriel Weber & Christopher Williams - ESSCA School of Management & EU*Asia Institute

Venue : Room C301 - ESSCA, 73 Rue de Sèvres, 92100 Boulogne-Billancourt, France
Online participation is possible through Microsoft Teams

FORMAT KEY

🎤 *Keynote lectures: 35 min presentation + 15 min Q&A = 50 min*

🎤 *Invited talks: 20 min presentation + 10 min Q&A = 30 min*

PROGRAM AT A GLANCE

Time	Event	Notes
08:00 – 09:00	Welcome Coffee & Registration	
09:00 – 09:15	Opening Remarks	*C. Williams*
09:15 – 10:05	Keynote 1 (35 min + 15 min Q&A)	*Jean De Beir*
10:05 – 10:20	☕ Coffee Break	
10:20 – 12:20	Session 1 – Circular Economy: Policy, Households & Agriculture	*4 talks × 30 min*
12:20 – 13:30	🍽 Lunch Break	
13:30 – 14:20	Keynote 2 (35 min + 15 min Q&A)	*Jessica Coria*
14:20 – 15:20	Session 2 – Business, Management & Value Chains	*2 talks × 30 min*
15:20 – 15:40	☕ Coffee Break	
15:40 – 17:10	Session 3 – Applied Cases & Industry Perspectives	*3 talks × 30 min*
17:10 – 17:30	Closing Remarks & Panel Discussion	*G. Weber*
19:00	🍷 Social Dinner	*Restaurant Germaine : https://maps.app.goo.gl/7VFXoRFpqxBQrYFeA*

🌐 Visit the EU*Asia Institute website

DETAILED SCHEDULE

08:00 – 09:00 | Welcome Coffee & Registration

Registration desk open. Light refreshments and coffee served. A great opportunity to meet fellow participants before the day begins.

09:00 – 09:15 | Opening Remarks

09:00 – 09:15 Christopher Williams · *Organizers*

*ESSCA School of Management, EU*Asia Institute · France*

"Welcome address, workshop context and objectives"

20 min presentation + 10 min Q&A

09:15 – 10:05 | Keynote 1

09:15 – 10:05 Jean De Beir · *Keynote Speaker*

Université d'Evry – Paris Saclay · France

"Title: Mining vs. Recycling in European Union"

35 min presentation + 15 min Q&A

10:05 – 10:20 | Coffee Break

10:20 – 12:20 | Session 1 – Circular Economy: Policy, Households & Agriculture

Chair: Peter Ball · 4 talks × 30 min (20 min presentation + 10 min Q&A)

10:20 – 10:50 Mohammad Bakhtiar Rana · Invited Speaker

Aalborg University · Denmark

"Circular Fashion Value Chains: Challenges and the Way Forward"

20 min presentation + 10 min Q&A

10:50 – 11:20 Peter Ball · Invited Speaker

University of York · UK

"Aspiring to be Regenerative"

20 min presentation + 10 min Q&A

Visit the EU*Asia Institute website

11:20 – 11:50 Hongshu Wang · *Invited Speaker*

FAO & Beijing Foreign Studies University · Italy

"Circular Economy Transformation and Youth Agricultural Vocational Identity in the Farm Business School"

20 min presentation + 10 min Q&A

11:50 – 12:20 Barbara Caemmerer · *ESSCA Speaker*

ESSCA School of Management · France

"From Fast Furnishing to Circular Living? Pathways to Save Wood(s) – A Teaching Case"

20 min presentation + 10 min Q&A

12:20 – 13:30 | Lunch Break

Buffet lunch served on-site. Ample time for networking.

13:30 – 14:20 | Keynote 2

13:30 – 14:20 Jessica Coria · *Keynote Speaker*

Aarhus University · Denmark

"The Leaky Loop: Why the Circular Economy Drifts Downward and Outward"

35 min presentation + 15 min Q&A

14:20 – 15:20 | Session 2 – Business, Management & Value Chains

Chair: Hongshu Wang · 2 talks × 30 min (20 min presentation + 10 min Q&A)

14:20 – 14:50 Xiaofei Ma · ESSCA Speaker / Co-Organizer

ESSCA School of Management · France

"Traditional Value and Family Recycling Firms – A Story from Shandong, China"

20 min presentation + 10 min Q&A

14:50 – 15:20 Soo Hee Lee · Invited Speaker

University of Kent · UK

"Title: Innovation, governance, and sustainability in food systems: Structural tensions shaping digital transformation and stakeholder engagement "

Visit the EU*Asia Institute website

20 min presentation + 10 min Q&A

15:20 – 15:40 | Coffee Break

15:40 – 17:10 | Session 3 – Applied Cases & Industry Perspectives

Chair: Soo Hee Lee · 3 talks × 30 min (20 min presentation + 10 min Q&A)

15:40 – 16:10 Davide Esposito & Pasquale Marcelo Falcone · Invited Speaker

University Parthenope Napoli · Italy

"Title: Beyond Downstream Recycling: Circularity and the Bioeconomy Transition in Italy "

20 min presentation + 10 min Q&A

16:10 – 16:40 Ignasi Puig · Invited Speaker

ENT Barcelona · Spain

"Title: Economic instruments to foster sound waste management and the transition towards a circular economy"

20 min presentation + 10 min Q&A

16:40 – 17:10 Alexandra Day · Invited Speaker

SNCF · France

"Title: Going Beyond Recycling: The Circular Economy Transition at SNCF Réseau "

20 min presentation + 10 min Q&A

17:10 – 17:30 | Closing Remarks

17:10 – 17:30 Gabriel Weber · *Organizers*

*ESSCA School of Management, EU*Asia Institute · France*

"Synthesis of the day, key takeaways and future research directions"

20 min presentation + 10 min Q&A

19:00 | Social Dinner

All speakers and registered participants are warmly invited. Venue: TBC. Drinks reception from 19:00, dinner from 19:30.

Visit the EU*Asia Institute website

SPEAKERS & AFFILIATIONS

Speaker	Institution	Country	Role
Jean De Beir	Université d'Evry – Paris Saclay	France	Keynote Speaker
Jessica Coria	Aarhus University	Denmark	Keynote Speaker
Mohammad Bakhtiar Rana	Aalborg University	Denmark	Invited Speaker
Peter Ball	University of York	UK	Invited Speaker
Hongshu Wang	FAO & Beijing Foreign Studies University	Italy	Invited Speaker
Barbara Caemmerer	ESSCA School of Management	France	ESSCA Speaker
Xiaofei Ma	ESSCA School of Management	France	ESSCA / Co-Organizer
Soo Hee Lee	University of Kent	UK	Invited Speaker
Davide Esposito & P.M. Falcone	University Parthenope Napoli	Italy	Invited Speaker
Ignasi Puig	ENT Barcelona	Spain	Invited Speaker
Alexandra Day	SNCF	France	Invited Speaker
Christopher Williams	ESSCA School of Management, EU*Asia Institute	France	Organizer
Gabriel Weber	ESSCA School of Management, EU*Asia Institute	France	Co-Organizer

Note: Slots marked 'TBD' are pending title confirmation from the speaker. The program may be subject to minor adjustments.