



Konrad
Adenauer
Stiftung



4th Workshop on Europe-China Relations in Global Politics

Draft Programme

“Cities as Actors in EU-Asia Cooperation”

19–21 March 2015

Sichuan University, Chengdu, PR China

Day 1, Thursday, 19 March 2015: Workshop Opening

15:00-15:30: Opening Speeches

- Prof. **YAN Shijing**, Vice-President of the Sichuan University
- Dr. **Peter HEFELE**, Director of the Konrad-Adenauer-Stiftung, Shanghai

15:30-17:00: Introductory expert panel discussion: Cities as Actors in EU-Asia Cooperation

Hosts: Prof. Dr. **TANG Ya**, Head of the School of Sustainability at the College of Architecture and Environment, Sichuan University & Dr. **Peter HEFELE**, Director of the Konrad-Adenauer-Stiftung, Shanghai

Panellists:

- Mr. **Ignacio ASENJO**, Second Secretary in charge of Urbanisation, EU Delegation, Beijing
- Prof. Dr. **MEN Jing**, InBev Latour Chair on EU-China Relations, College of Europe
- Dr. **Frauke AUSTERMANN**, Head of Campus, International School of Management, Cologne & Research Associate at the ESSCA EU*Asia Institute
- Prof. Dr. **SHEN Wei**, Director of the Confucius Institute and Jean Monnet Professor of International Business, Lancaster University & ESSCA School of Management

18:00 – 20:00: Welcome Dinner with a keynote speech by a representative of the **Consulate-General of Germany** in Chengdu

Day 2, Friday, 20 March 2015: Research panels

08:30-10:15: THEME 1: From Theory to Practice: Cities as Actors in International Relations

Panel 1.1: Chair / discussant: Dr. **LIU Zuokui**, Director, Department of Central and Eastern European Studies, Institute of European Studies, China Academy of Social Sciences (CASS)

Paper 1.1.1: “Analyzing Sub-regional Cooperation from IR perspective: Sub-state actors and international organization”

Mr. **Shintaro HAMANAKA**, Economist, Office of Regional Economic Integration of the Asian Development Bank (ADB)

Paper 1.1.2: “Cooperation with China as Part of Paradiplomatic Activities of a European City. Case study of Lodz”

Mr. **Tomasz JURCZYK**, PhD Cand., University of Lodz, Faculty of International & Political Studies [joint paper with Dr. **Tomasz KAMINSKI**, Professor, University of Lodz]

Paper 1.1.3: “Urbanization in Xinjiang: chance or challenge for the security?”

Ms. **Anastasia VISHNEVSKAJA**, PhD Candidate, German-Chinese Graduate School of Global Politics, Freie Universität Berlin

Panel 1.2: Chair / discussant: Dr. **Emilian KAVALSKI**, Associate Professor of Global Studies at the Institute for Social Justice, Australian Catholic University

Paper 1.2.1: “Presentation of the Europe-China Cooperation Project - EC Link China”

Mr. **Baudoin DE SONIS**, Knowledge Manager, EC Link China, Gesellschaft für Internationale Zusammenarbeit (GIZ), Beijing

Paper 1.2.2: “Public Diplomacy: Urban Socio-cultural Dynamics as a Vehicle for EU-Asia Cooperation”

Ms. **Nicoleta MAZARE**, PA to Local Partner, CMS Cameron MacKenna

Paper 1.2.3: “The inter-governmental cooperation in the coordinated development of Beijing, Tianjin and Hebei and lessons from the European regional governance: Taking the building of the Core Zone of the Beijing International Aviation Center as an example”

Dr. **DENG Jinsha**, Lecturer, Beijing Shunyi District Administrative College [joint paper with Dr. **LI Fujian**, Research Fellow, East Asian Studies Center, China Foreign Affairs Univ.]

10:15-10:30 Tea break

10:30-12:00: THEME 2: Cities as Creative Cradles: Innovative Business Solutions to Enhance Urban Quality of Life

Panel 2.1: Chair / discussant: Prof. Dr. **DING Chun**, Professor in Economics, Jean Monnet Chair and Director of Center for European Studies, Fudan University, Shanghai

Paper 2.1.1: “The City as a Creative Growth Machine: Towards Creative Cities with Chinese Characteristics”

Dr. **Non ARKARAPRASERTKUL**, Global Postdoctoral Fellow, Harvard University

Paper 2.1.2: “New Silk Road cities - gateways between East and West”

Ms. **Gabriela RADU**, Program Officer, Policy Department, Aspen Institute Romania

Paper 2.1.3: “City branding as an important factor for developing brand image of local companies – The case of Shanghai”

Dr. **Marko LJUBICIC**, Lecturer, Center of International Programs, Donghua University, Shanghai, China & Visiting Lecturer, ESSCA School of Management, Shanghai

Dr. **Nikola ZIVLAK**, Lecturer, Center of International Programs, Donghua University, Shanghai, China & Visiting Lecturer, ESSCA School of Management, Shanghai

Panel 2.2: Chair / discussant: Prof. **Ceren ERGENC**, Assistant Professor, Department of International Relations & Asian Studies Program, Middle East Technical University

Paper 2.2.1: “China’s New-type Urbanization – An Important Cooperation Field Between China & the EU”

WANG Yamei, Professor in Economics, School of Economics & Centre for European Studies / Jean Monnet Centre of Excellence, Sichuan University, Chengdu

Paper 2.2.2: “The one belt & one road strategy on infrastructure construction”

Dr. **LI Yijing**, Lecturer, China Executive Leadership Academy Pudong, Shanghai, China

[joint paper Dr. **ZHANG Yi-ke**, Deputy Director, Division of International Teaching, Department of Academics, China Executive Leadership Academy Pudong, Shanghai, China]

Paper 2.2.3: “The role of Duisburg for China’s New Silk Road initiative”

Ms. **Annika LINCK**, Researcher at InBev Latour Chair on EU-China Relations, College of Europe [joint paper with Prof. Dr. **MEN Jing**, InBev Latour Chair on EU-China Relations, College of Europe]

Paper 2.2.4: “Chamber of Commerce and Overseas Corporations among Enterprises: Case of AHK Great China”

ZHANG Peng, Lecturer, Department of Public Relations, College of International Business, Shanghai International Studies University

XU Shasha, Assistant Researcher, China Public Diplomacy Association

12:00-14:00: Lunch Reception with a presentation of selected insights of the OECD's "National Urban Policy Review of China" by Mr. **William THOMPSON**, Head of the Urban Unit, Regional Development Policy Division (RDP), Public Governance and Territorial Development Directorate (GOV), Organisation for Economic Cooperation and Development (OECD). Please note that the OECD's Secretary General Angel Gurría officially launches the report at the China Development Days in Beijing.

14:30-16:00: THEME 3: Building Smart & Green Cities: Science & Technology Cooperation for Sustainable Urbanisation

Panel 3.1: Chair / discussant: Mr. **William THOMPSON**, Head of the Urban Unit, Regional Development Policy Division (RDP), Public Governance and Territorial Development Directorate (GOV), Organisation for Economic Cooperation and Development (OECD)

Paper 3.1.1: "Governance challenges of climate adaptation in flood-prone delta cities: bridging the gap between spatial planning and flood risk management"

Dr. **Maria FRANCESCH-HUIDOBRO**, Assistant Professor, Department of Public Policy, City University Hong Kong [joint paper with Marcin DABROWSKI (TU Delft), TAI Yuting (TU Delft), Faith CHAN (Nottingham University, Ningbo, PRC), Dominic STEAD (TU Delft)]

Paper 3.1.2: "Low-Carbon City Partnerships: opportunities for EU-China Relations"

Mr. **Dirk ROMMENEY**, Policy Officer, Low-Carbon Policy, Germany & China, Germanwatch

Paper 3.1.3: "Smart Meter and In-home Display Technology towards Sustainable Residential Development: Case Study of a Pilot Investigation in Shanghai, China"

Dr. **ZHANG Xingxing**, Assistant Professor, Department of Architecture and Built Environment, University of Nottingham, Ningbo, China

Panel 3.2: Chair / discussant: Prof. Dr. **LI Zhuayu**, Executive Deputy Director & Academic Coordinator of the EU Studies Centre, International Regional Studies Institute of Ministry of Education, China, Sichuan University, Centre for European Studies/Jean Monnet Centre of Excellence

Paper 3.2.1: "Bridging the gap between EU and China in their understanding and practice of ecology – a case study of Chongming Island"

Prof. Dr. **Junhua ZHANG**, Director of the International Master Degree Programme Shanghai Jiao Tong University

Paper 3.2.2: "Participatory Innovations in European and Asian Cities: A Comparative Account"

Dr. **Jean-Paul GAGNON**, Postdoctoral Research Fellow, Australian Catholic University

Paper 3.2.3: "Eco-city: a future or dream?"

Mr. **Yao YANG**, PhD Candidate, College of Architecture and Environment, Sichuan University, Chengdu

Paper 3.2.4: "Need for sustainable transport infrastructure in Chengdu,: How to learn from European cities"

Ms. **XU Yu-Hui**, PhD Candidate, Institute of Evolutionary Biology and Environmental Studies, University of Zurich, Switzerland

16:00-16:30: Tea break

16:30-18:00: THEME 4: Public Diplomacy: Urban Socio-cultural Dynamics as a Vehicle for EU-Asia Cooperation

Panel 4.1: Chair / discussant: Dr. **Frauke AUSTERMANN**, Head of Campus, International School of Management & Research Associate at the ESSCA EU*Asia Institute

Paper 4.1.1: "The Socio-dynamic Functions of Cultural Brownfields in EU-China Cross-cultural Cooperation"

Ms. **HUANG Liya**, M.A. Candidate, Sun Yat-sen University

Paper 4.1.2: "Exchange and Challenge in China's City Diplomacy in EU-Asia-Cooperation: A Comparative Study Between Beijing and Hangzhou"

Dr. **XUE Bai**, Editor, Chinese Academy of Social Sciences, SSAP International, Social Sciences Academic Press (China)

Paper 4.1.3: "One City, Many Tales: A Primary Analysis on City Identity and Its Influence"

Mr. **CHEN Bo**, Vice General Manager, Guangzhou Nansha Investment and Consulting Co., LTD, China

Panel 4.2: Chair / discussant: Mr. **Anastas VANGELI**, Doctoral Researcher, Graduate School for Social Research, Polish Academy of Sciences, Warsaw, Poland

Paper 4.2.1: "Key Elements of Successful City Diplomacy in China: Case Study of Shanghai since 1980s"

Mr. **WANG Shichen**, PhD Candidate, Université Libre de Bruxelles, Belgium

Paper 4.2.2: "Mutual Recognition Between China and Europe: Cities as Actors in the Internet Age"

Prof. Dr. **LI Zhuyu**, Executive Deputy Director & Academic Coordinator of The EU Studies Centre, International Regional Studies Institute of Ministry of Education, China, Sichuan University, Centre for European Studies/Jean Monnet Centre of Excellence

Paper 4.2.3: "City, Culture and Cooperation"

Dr. **LI Shoushi**, Lecturer National Image & City Cultural Innovative Strategic Research Center, Shanghai Jiao Tong University, Institute of Arts and Humanities

18:00-18:30: Closing remarks & EU-China Collaborative Research Network Best Paper Award

- Mr. **Maximilian RECH**, Assistant Professor in International Affairs, ESSCA School of Management, Shanghai, China

19:30 – 21:00: Farewell Dinner

Sichuan University – Wang Jiang Campus
Shujiuxiang Restaurant, Chengdu

四川大学 — 望江校园
蜀九香餐厅，成都

Day 3, Saturday, 21 March 2015:

Morning: Optional programme with a guided tour to showcases of urban development in Chengdu organised in cooperation with the Chengdu Urban Rivers Association (CURA)

Hosting institutions:



四川大学
SICHUAN UNIVERSITY

ESSCA
EU*ASIA INSTITUTE

EU-China Collaborative Research Network:



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