



CHINA CROSSROADS

China Crossroads and



The ESSCA School of Management

cordially invite you to:

Results from the European Chamber's 2017 Business Confidence Survey

Ioana Kraft

General Manager

European Chamber of Commerce in China

Shanghai Office

Thursday, September 7th, 2017

19:15pm – 20:30pm

café sambal authentic malaysian
cuisine & bar

259 Jiashan Lu, Jiashan Market, Block A, No 37, near Jianguo Xi Lu
嘉善路 259 弄 37 号嘉善老市 A 栋, 近建国西路, 地铁九号线嘉善路站

Admission: 80RMB

19:00 – Doors Open

19:15 – Lecture

20:00 – Q&A

20:30 – Mixer/Dinner

Please RSVP to Frank Tsai of China Crossroads at editor@shanghai-review.org.

The European Chamber's Business Confidence Survey 2017 brings together the input of over 500 senior representatives of member companies to provide an annual overview of their performance and outlook from within the Chinese market. This is an annual survey European Chamber members with operations in China, and thus serves as a year-to-year gauge of the business climate for foreign business in China. Key findings this year relate to such issues as: business performance and outlook, regulatory barriers, government policy, regulatory enforcement, local competition, EU-China investment policy, etc.

[Ioana Kraft](#) is General Manager of the Shanghai Chapter of the European Union Chamber of Commerce in China, where she is responsible for implementation and development of European Chamber objectives, visibility, membership and lobbying activities on a regional level in Shanghai and neighboring regions. Ioana is also a member of the Management Committee of the European Chamber and involved in the overall strategic planning of European Chamber Government Affairs activities at national level, including annual Position Papers, Business Confidence Surveys and other Chamber publications. Since 2004 she held different positions in the European Chamber including National Director, Government Affairs, responsible for overall planning and implementation of the Government Affairs strategy and Working Group administration at national level. She was also National Lead for the IPR Working Group of the Chamber and has managed two IPR-related EU Projects. Ioana holds a PhD in law from Heinrich Heine University.

[China Crossroads](#) hosts lectures and panels on all topics related to China, including foreign policy, business, and society, as well as those on other areas as they relate to China, the idea being that China is both already a "crossroads" of the world and itself at a "crossroads" in terms of its future global influence. For more information, contact Frank Tsai at editor@shanghai-review.org.